

Savanta:

IIED - Tracking Engagement on Green Economy Services

India - IIED - Tracking Engagement – 2024

savanta.com | Make Better Decisions



The largest
movement
for green fair
economies



Funded by
the European Union

About this report

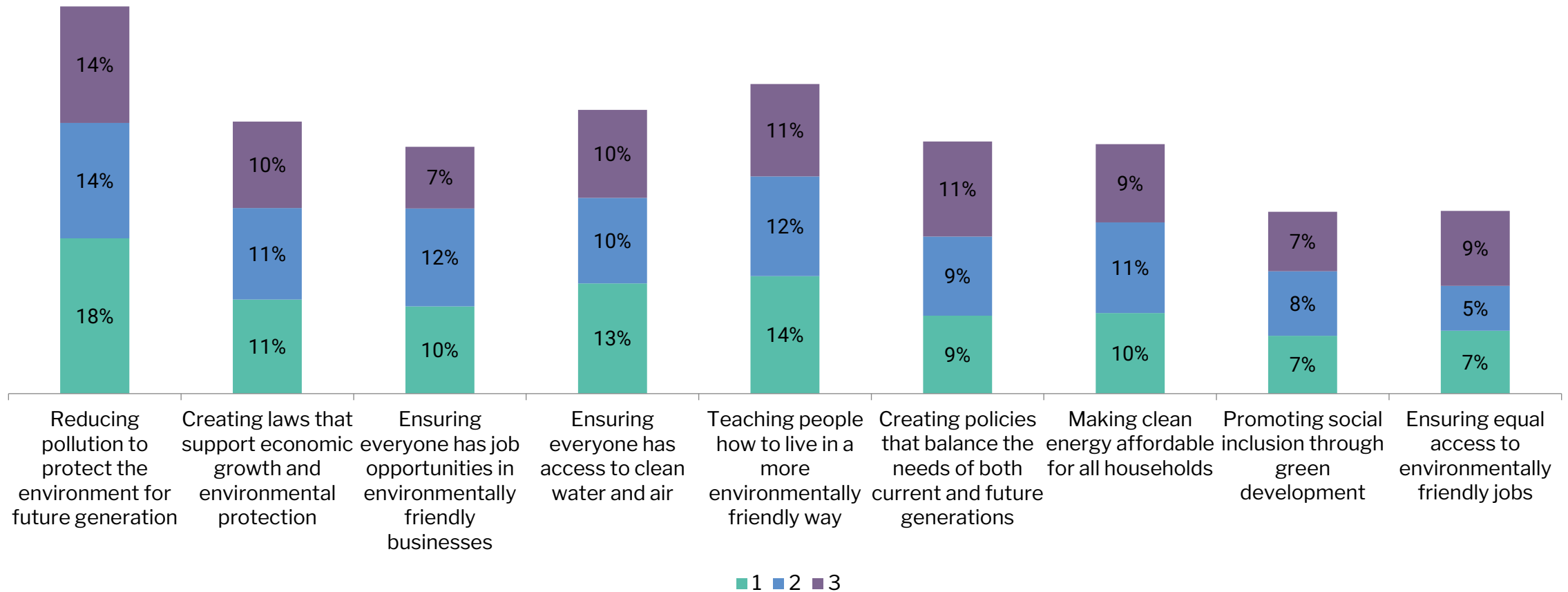
Key information about the data used in this report:

Fieldwork: **Tuesday, October 29, 2024 - Tuesday, November 5, 2024**

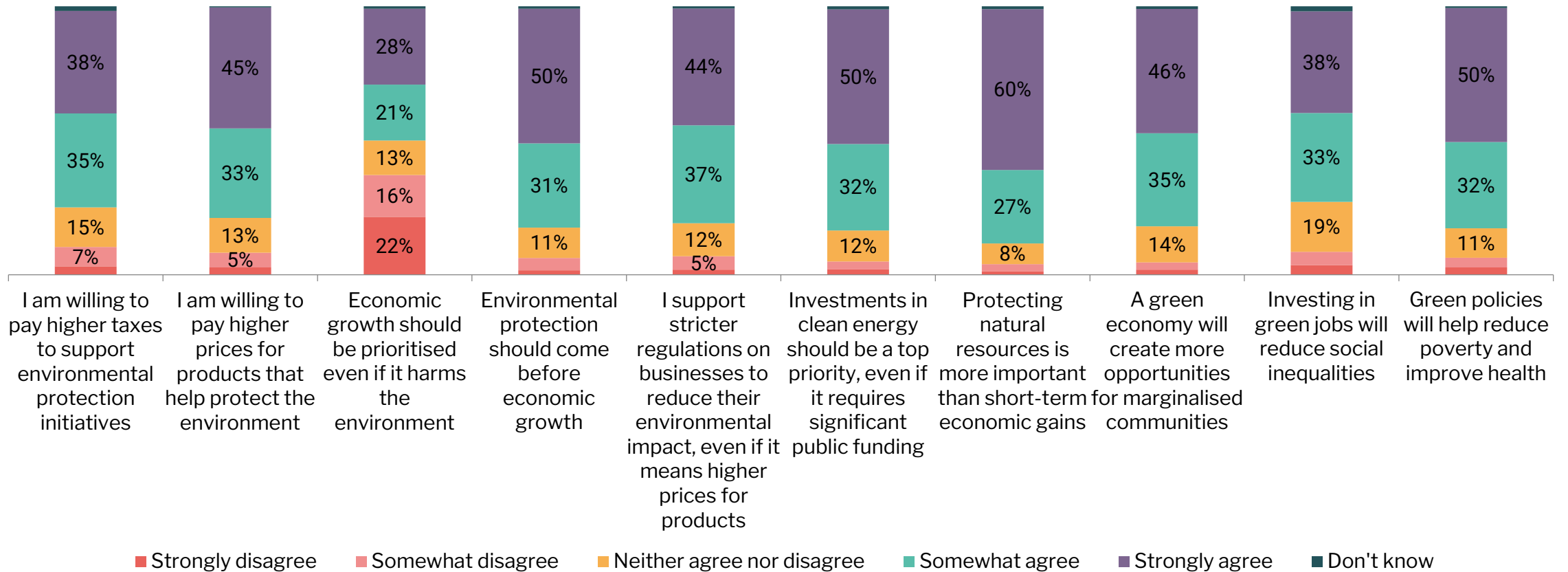
- Unweighted sample size: 1,002
 - Sample sizes less than or equal to 75 are denoted by an asterisk (*). These results should be treated with caution.
- Weighting applied (age, gender, and region)

<https://iied.all-vue.com/survey/32127/ui/reports/india---iied---tracking-engagement---2024->

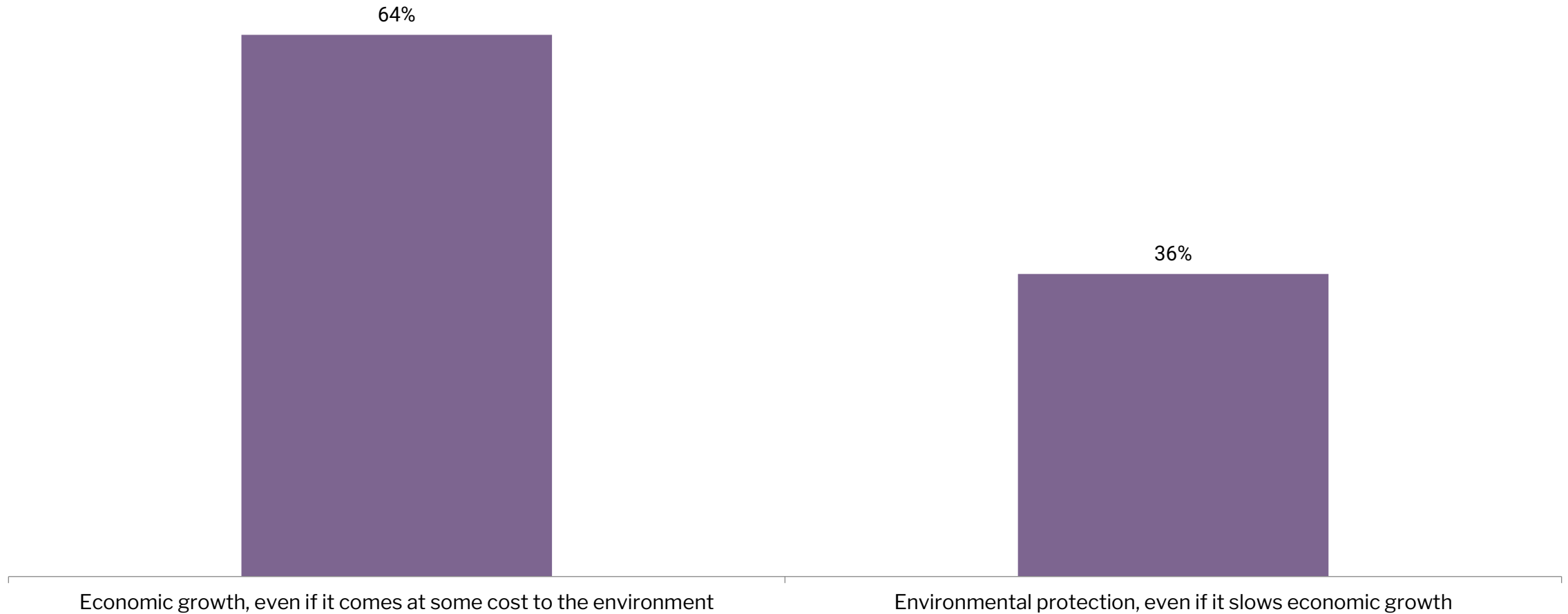
Please rank your top three of the following actions in order of importance for creating a fairer society while also protecting the environment. Rank from most important (1) to least important (3)



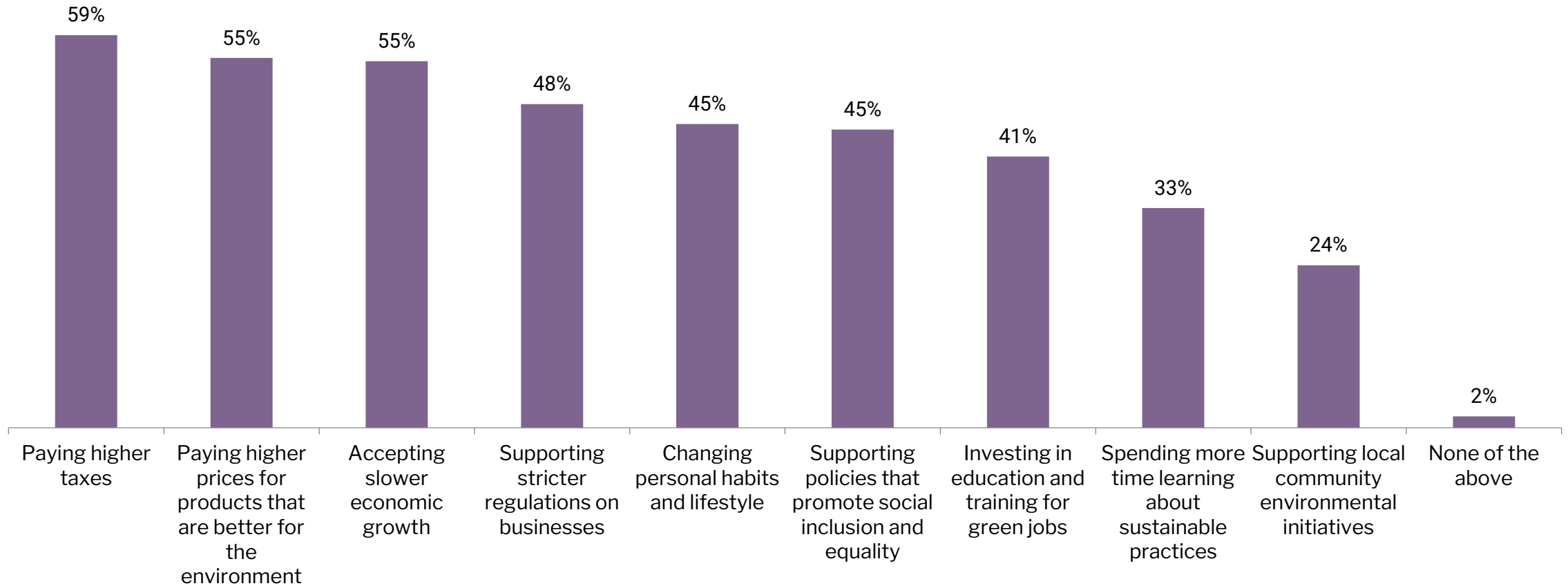
How much do you agree or disagree with the following statements?



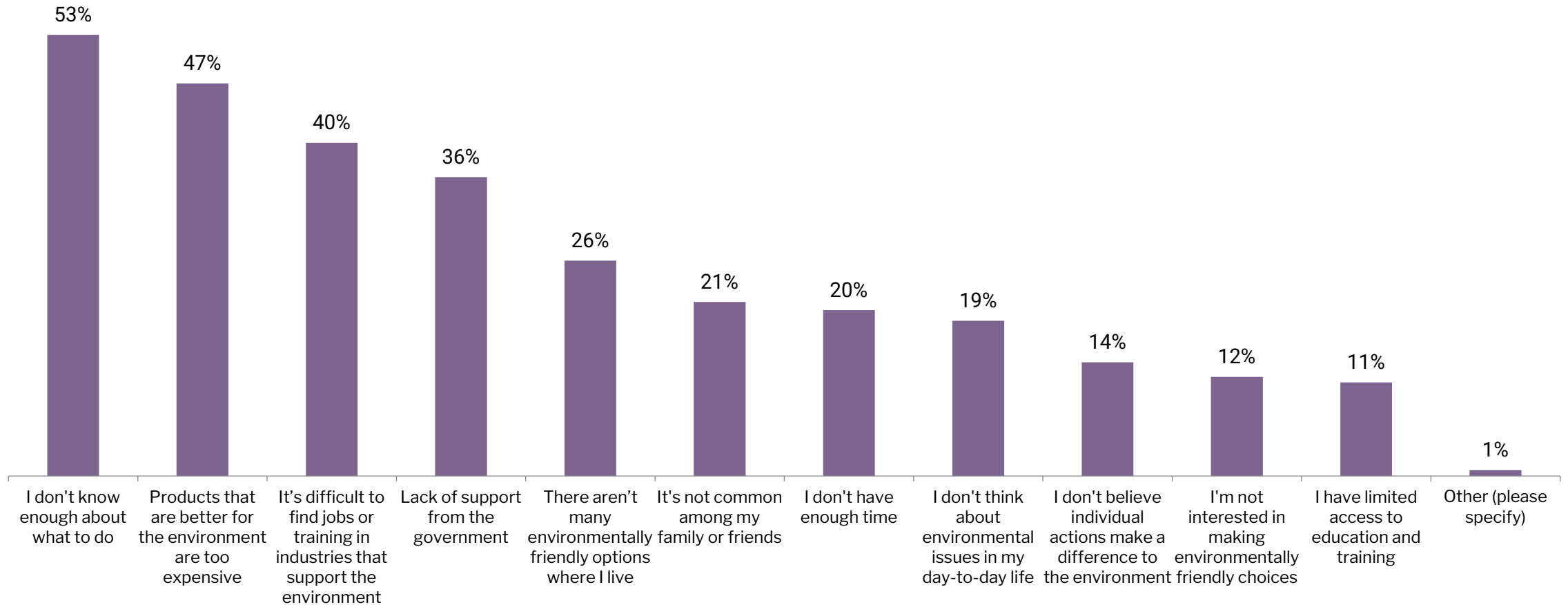
If you had to choose, which of the following would you prioritise?



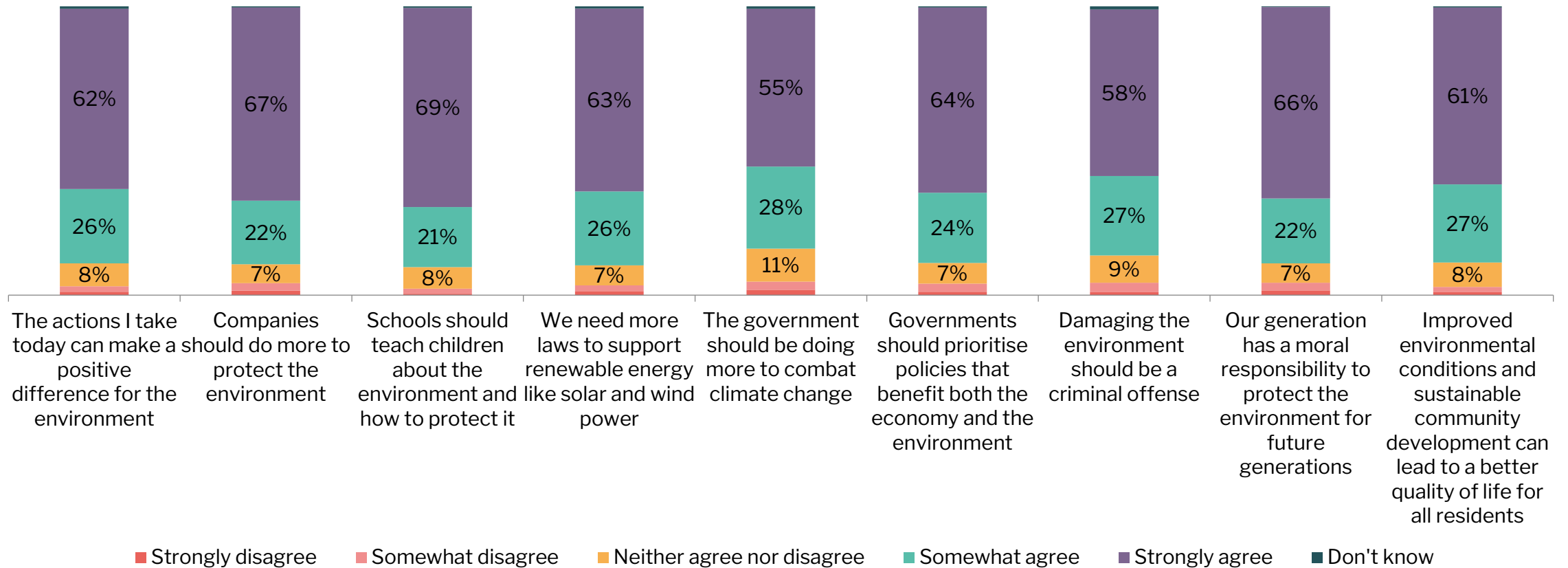
What are you willing to trade off to ensure environmental sustainability?



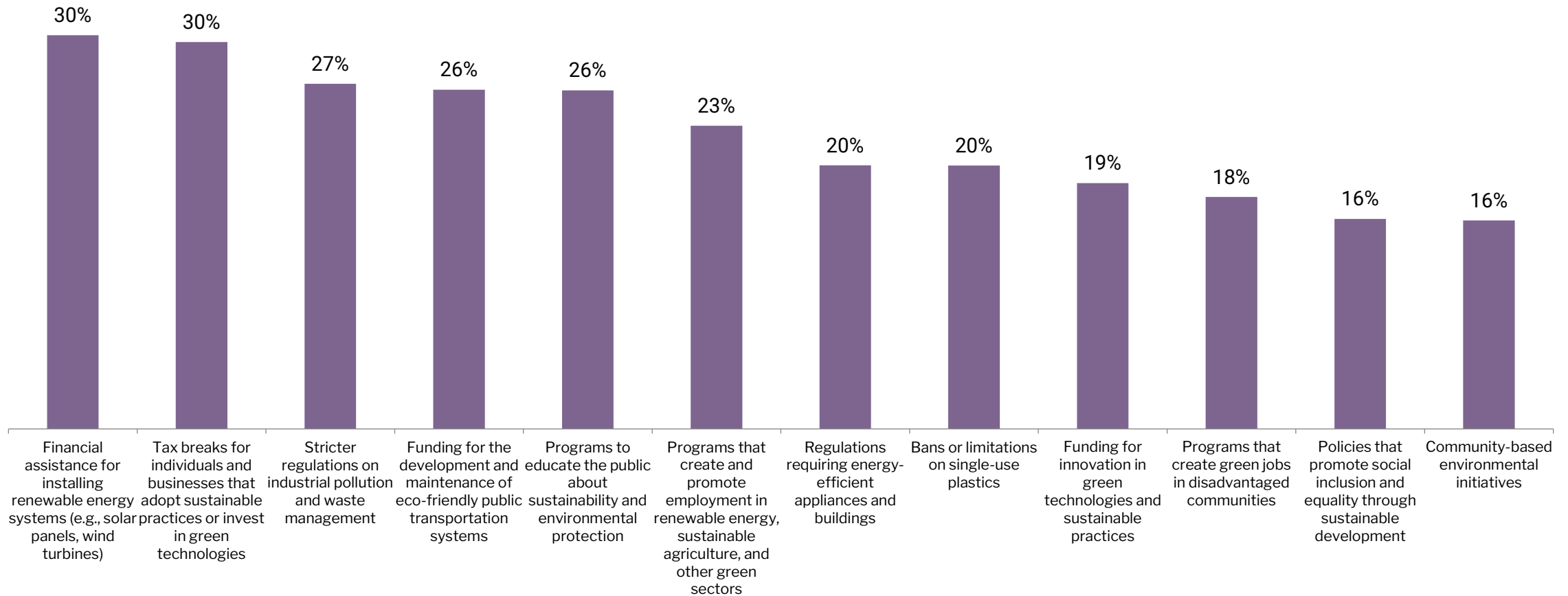
What do you think makes it hard for you to make more choices that are better for the environment?



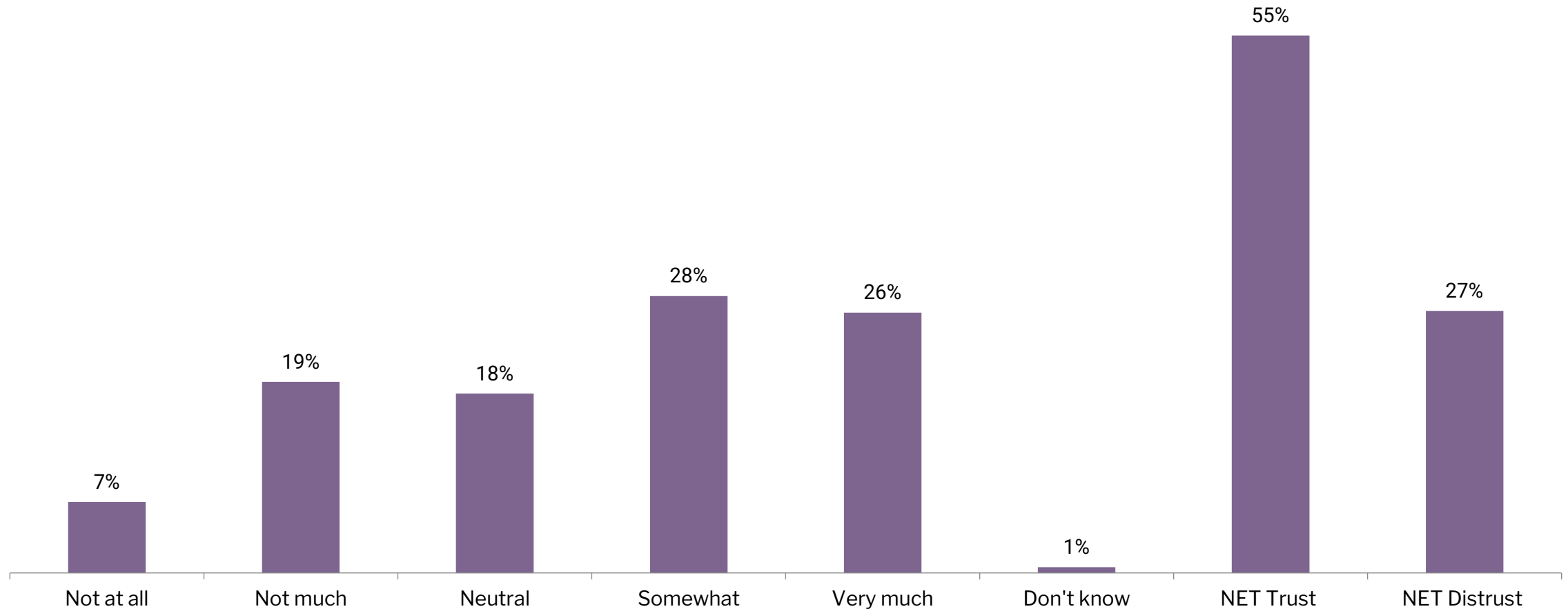
How much do you agree or disagree with the following statements?



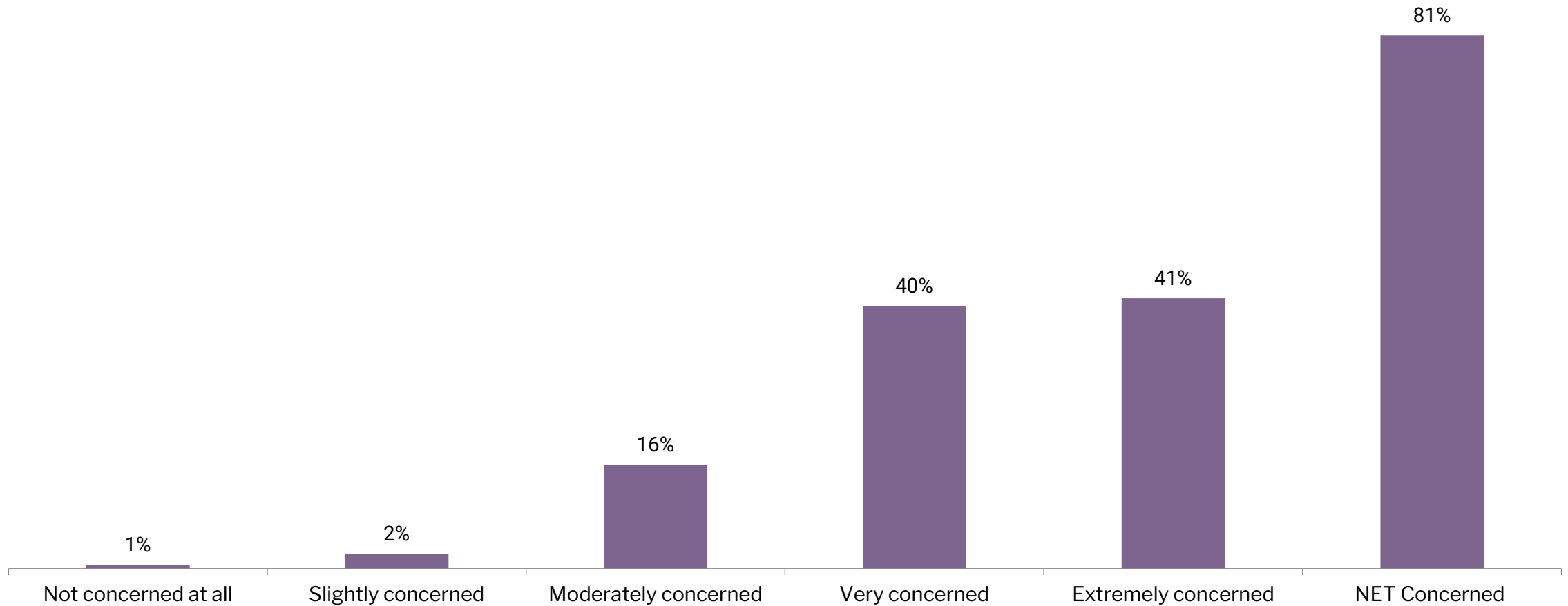
Which of the following actions do you think would be most effective in protecting the environment and promoting sustainability right now?



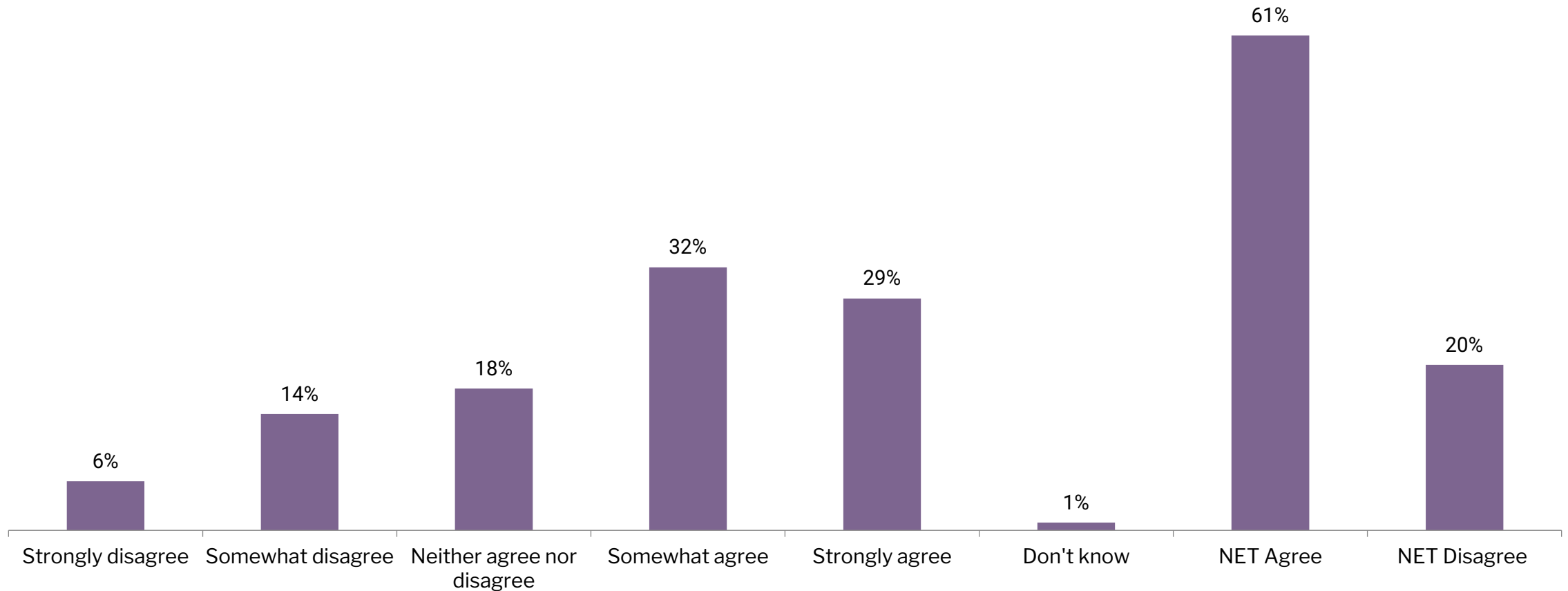
How much do you trust that political leaders will make the right decisions for a sustainable future?



How concerned or not are you about the impact of current environmental policies on future generations?



How much do you agree or disagree that the current generation is doing enough to ensure a sustainable future for the next generations?



Savanta:



Anita Pavic

Associate Director

Anita.Pavic@Savanta.com



Abby Tucker

Consultant

Abby.Tucker@Savanta.com

better.decisions@savanta.com

+44 (0) 20 7632 3434

London

60 Great Portland
Street
London
W1W 7RT
UK

New York

666 Third Ave.
7th Floor
New York NY 10017
USA

Amsterdam

Grote Bickersstraat 74-78
1013 KS
Amsterdam
Netherlands

Make Better Decisions