Savanta:

IIED - Tracking Engagement on Green Economy Services

Brazil - IIED - Tracking Engagement – 2024



The largest movement for green fair economies



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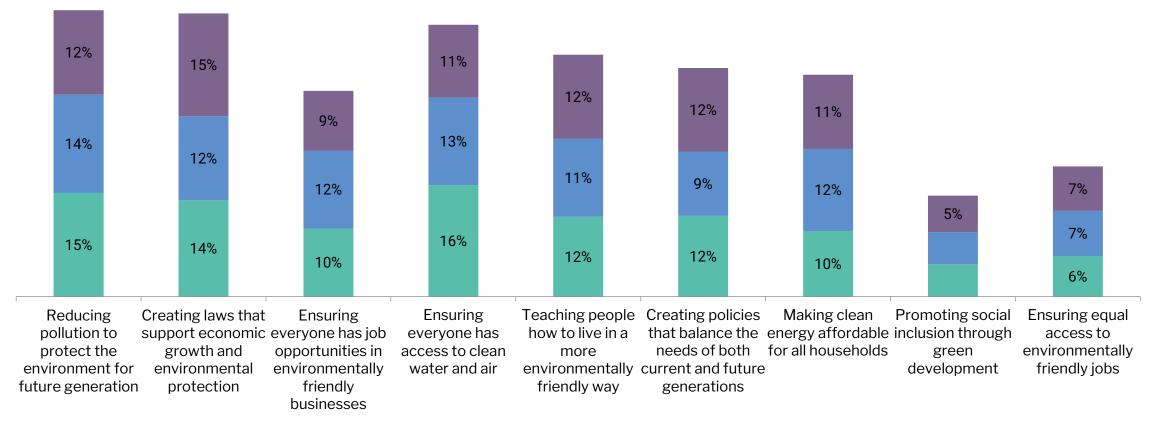
About this report

Key information about the data used in this report:

- Fieldwork: Tuesday, October 29, 2024 Monday, November 4, 2024
- Unweighted sample size: 1,011
 - Sample sizes less than or equal to 75 are denoted by an asterisk (*). These results should be treated with caution.
- Weighting applied (age, gender, and region)

https://iied.all-vue.com/survey/32127/ui/reports/brazil---iied---tracking-engagement---2024-

Please rank your top three of the following actions in order of importance for creating a fairer society while also protecting the environment. Rank from most important (1) to least important (3)

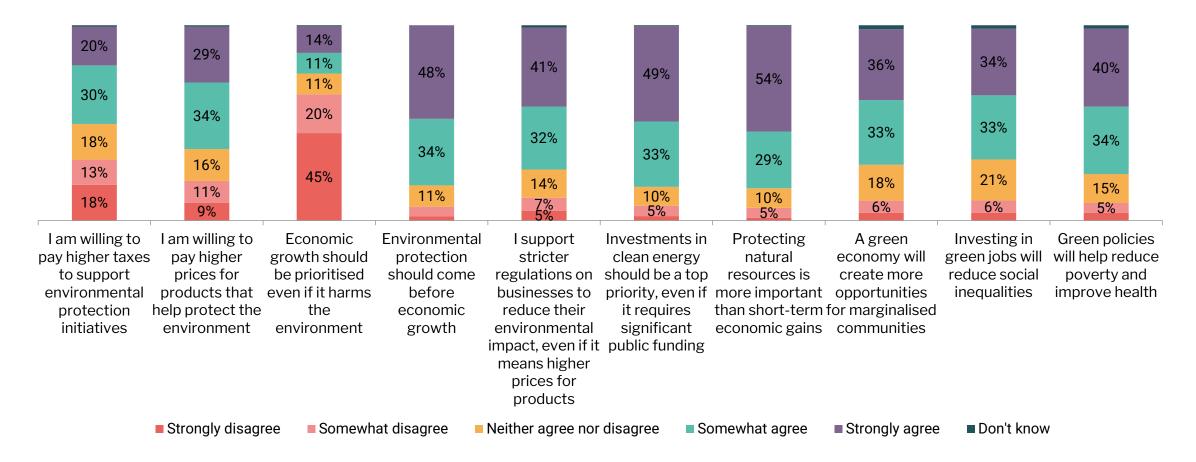


■1 ■2 ■3

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Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "Please rank your top three of the following actions in order of importance for creating a fairer society while also protecting the environment. Rank from most important (1) to least important (3). " (Single choice) -

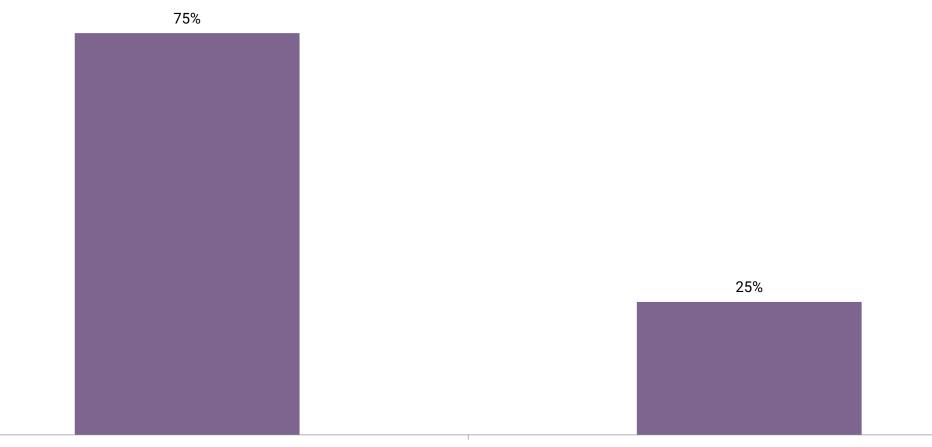
How much do you agree or disagree with the following statements?



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Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "How much do you agree or disagree with the following statements?" (Single choice) - I am willing to pay higher taxes to support environmental protection initiatives

If you had to choose, which of the following would you prioritise?

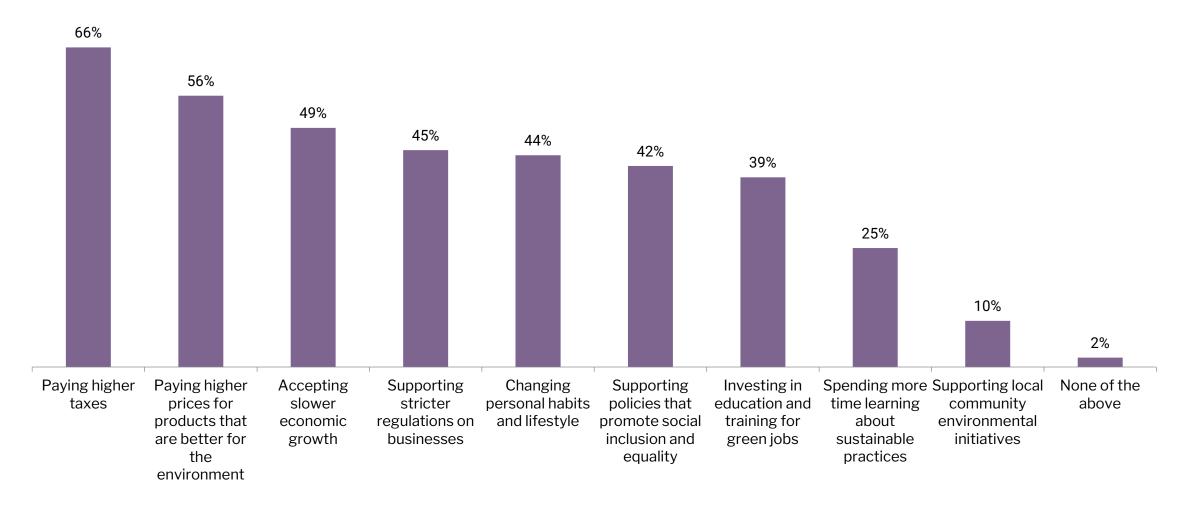


Economic growth, even if it comes at some cost to the environment

Environmental protection, even if it slows economic growth

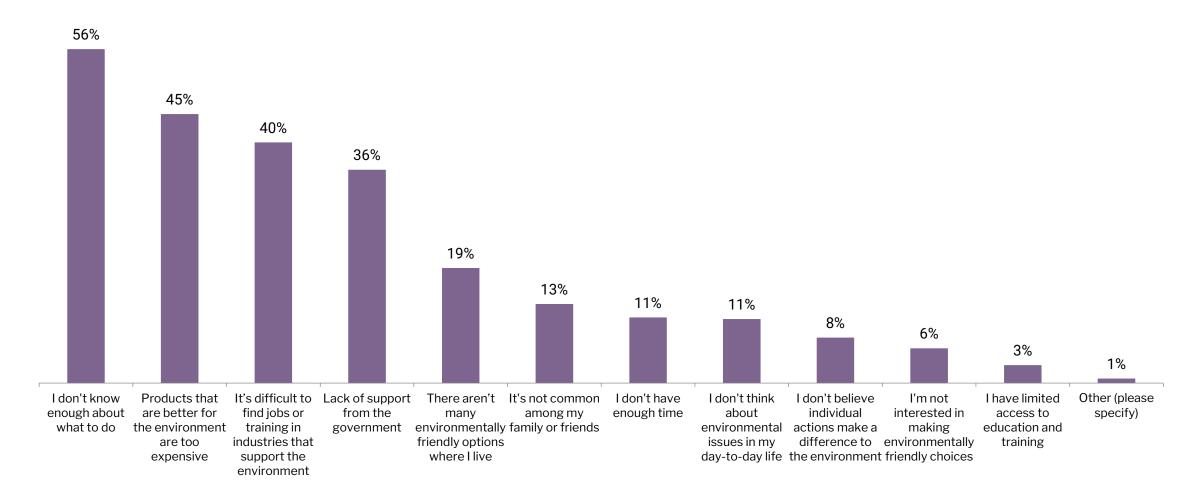
savanta.com Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "If you had to choose, which of the following would you prioritise?" (Single choice)

What are you willing to trade off to ensure environmental sustainability?



savanta.com Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "What are you willing to trade off to ensure environmental sustainability? " (Multiple choice)

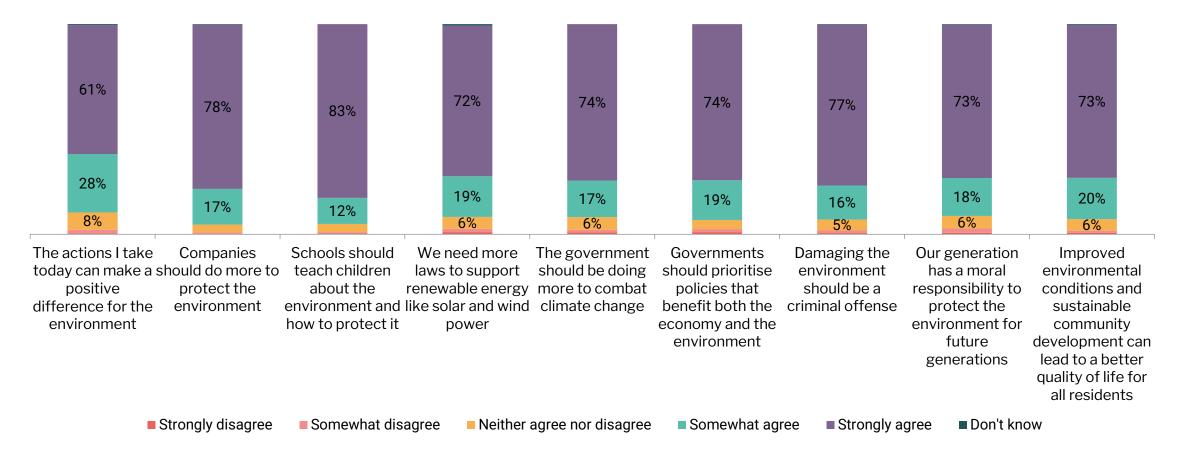
What do you think makes it hard for you to make more choices that are better for the environment?



savanta.com Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "What do you think makes it hard for you to make more choices that are better for the environment?" (Multiple choice)

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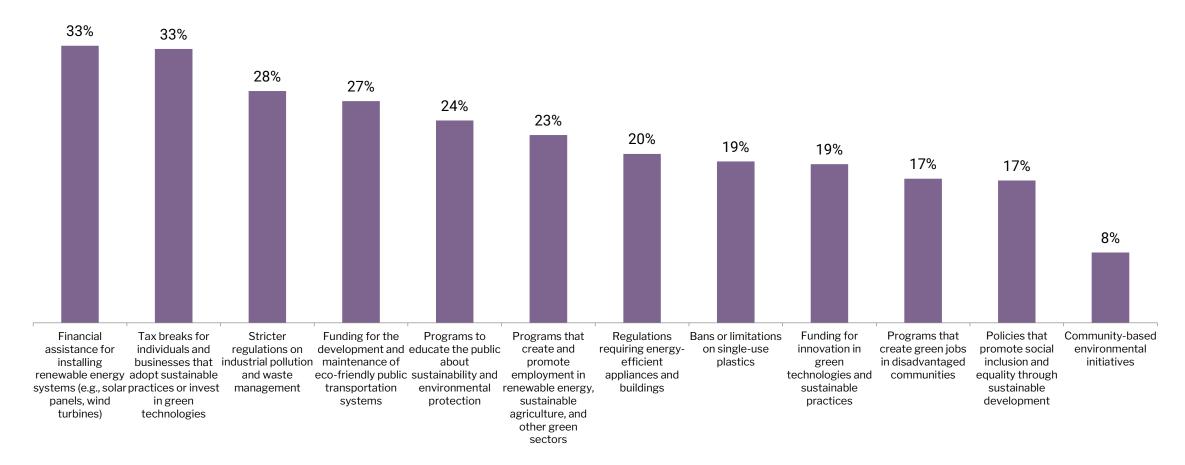
How much do you agree or disagree with the following statements?



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n Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "How much do you agree or disagree with the following statements?" (Single choice) - The actions I take today can make a positive difference for the environment

Which of the following actions do you think would be most effective in protecting the environment and promoting sustainability right now?

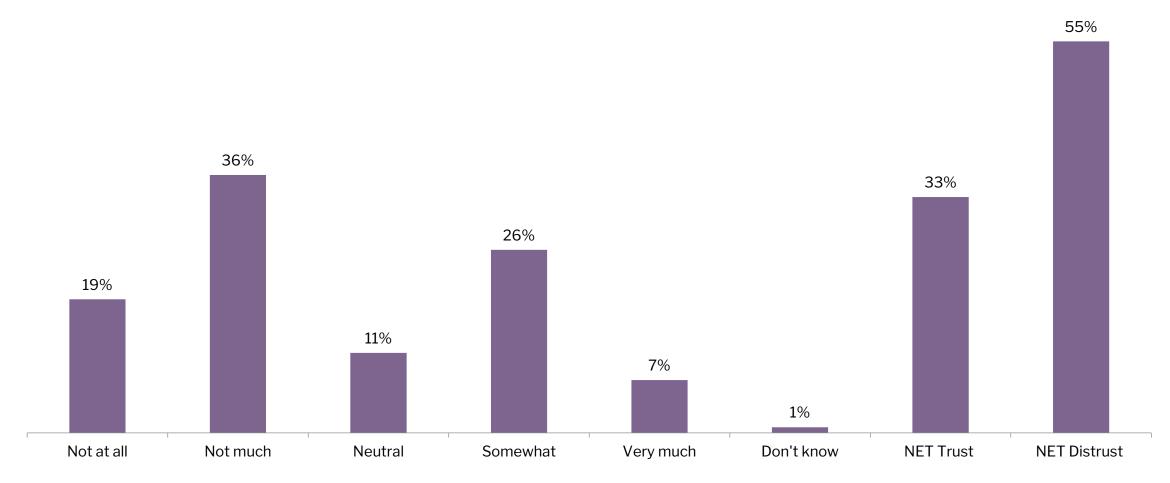


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Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "Which of the following actions do you think would be most effective in protecting the environment and promoting sustainability right now?" (Multiple choice)

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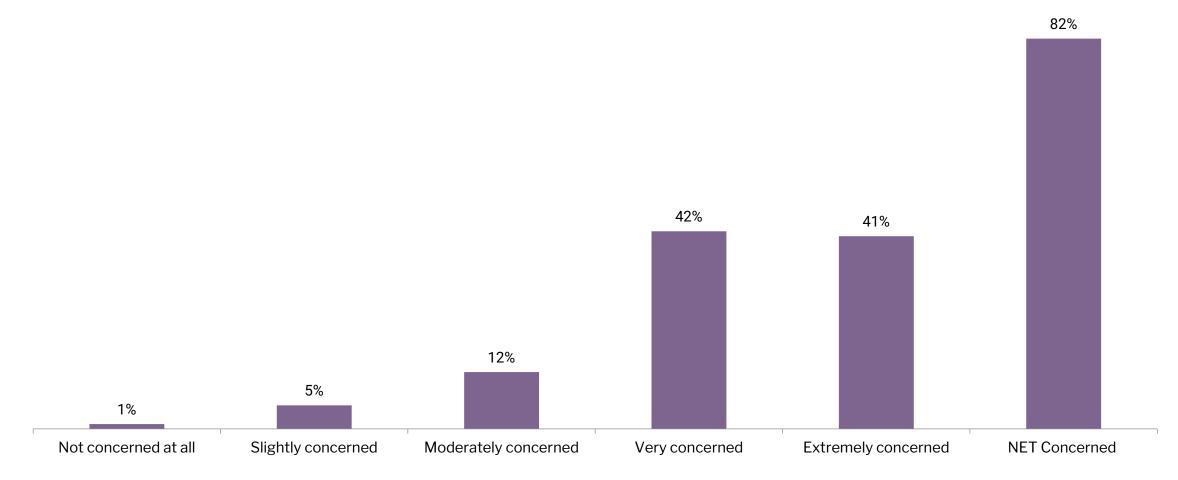
How much do you trust that political leaders will make the right decisions for a sustainable future?



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Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "How much do you trust that political leaders will make the right decisions for a sustainable future? " (Custom variable)

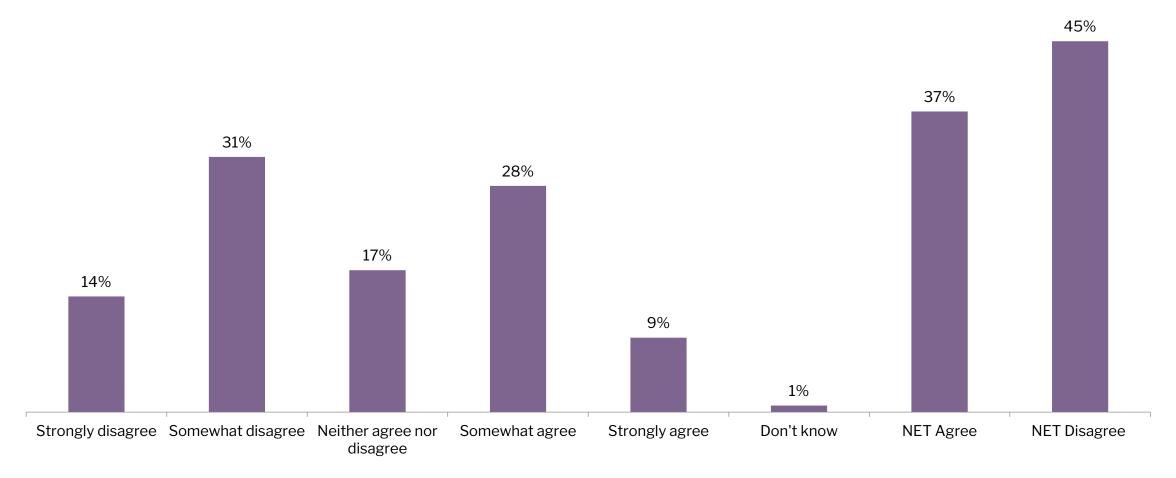
How concerned or not are you about the impact of current environmental policies on future generations?



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Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "How concerned or not are you about the impact of current environmental policies on future generations?" (Custom variable)

How much do you agree or disagree that the current generation is doing enough to ensure a sustainable future for the next generations?



savanta.com Sample size: n = 1,011 | Base = All respondents | Filters = (H country answers is Brazil) | Q = "How much do you agree or disagree that the current generation is doing enough to ensure a sustainable future for the next generations?" (Custom variable)

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