

Minutes: GEC Steering Group April 7th 2016

Attendees: Oliver Greenfield (OG), Steven Stone (SS), Peter Poschen (PP), Zeenat Niazi ZN), Mike Wilson (MW)

Apologies: Steve Bass, Mick Blowfield, George Varughese



Agenda April 7th 2016:

1. Introductions – Mike Wilson, Sustainable Prosperity
2. Review of GEC Calendar and progress update - all areas
3. Review of Global GEC Summit – 26th and 27th of July, London ICAEW
4. Review of GEC at GGGI, 5-9th Sept public event
5. AOB – actions outstanding

1. Introductions

1. Mike - Update on Sustainable Prosperity Canada.
2. Minutes from Feb

2. SG review the GEC Strategy, 2016 Calendar and progress update

GEC Strategy: Mainstreaming the green economy, and championing **equity, inclusion** and **environmental limits** in the economic transition.

GEC has three core activities: mobilising through **dialogue**, building narrative and coherence through **knowledge platforms**, supporting shared action on **five policy areas (measurement, finance reform, sectors, people, and planet)**.

GEC theory of change:

1. Cultivate national leadership and successful green economy transitions (through our EC funded mobilising processes – in partnership with PAGE)
2. Ensuring global enabling policies are created that can learn from country experience and also drive more country and institutional ambition (five policy areas)
3. Create a spotlight for the story of transition, good and poor performance (through our narrative work)

We co-create our strategy and refresh it every year in our annual summit. See the [GEC strategy document from Sept 2014](#).

GEC 2016 Calendar – Main dates - Steering Group noted NEW GEC ANNUAL SUMMIT DATES

DATE	Title	Description	GEC Outcome sought
25 Feb 2016	IIED GEC WIEGO Informality event	Bring together informality with Green Economy communities	Thinking and partners on how to engage with Informality
26th Feb 2016	Green Must be Fair	Senior roundtable with CEO/Director level people representing both Inequality and Green Economy	Cultivate a GE Inequality workstream – with OXFAM, CAFOD at the front
14th March 2016	EC National GEC policy processes	Signed contract with EC to run 7 national process (India, Caribbean, South Africa, Senegal, Uganda, Mongolia, Peru)	Cultivating successful 'inclusive' national GEPolicy transitions.

			Institutional collaborations with PAGE, GGGI, GIZ etc
17-18th May	Institutional Collaboration workshop	PAGE, GEC, GIZ, PAGE, OECD collaboration process	Improved country co-ordination of value Greater recognition of complementarity
18-20 May	GEC Measure what matters at GRI summit	Trial run of our MWM enabling policy theme	Growing interest in our MWM process and big July event
26th 27th May	GreenEconet Brussels	SME green platform	Validation to take platform global
6-7 June	GEC at 3GF summit	Attending only.	Institutional relationships strengthened
June 16th and 17th	Green Must Be Fair – 2 day workshop	To define the Green must be fair programme and partner roles	OXFAM and CAFOD, leading, Ford foundation funding
June TBC	Economics for Nature senior roundtable	To review stocktake of what has been achieved, what is left and therefore what for GEC and new partners	SWT lead GEC Economics for Nature programme – focussing on ‘planetary boundaries in valuation’
July 12	Measure What Matters launch, London	HRH attending, with senior Accountants, stats – making links between SDGs, beyond GDP and corporate value.	Catalyse the relationship between Stats and Accountants – Societal priorities (SDGs) defining market signals (national plans and corporate performance)
July 26th 27th	GEC Annual Summit	The state of the global transition and what next for GEC	Refresh and revitalise GEC network and programmes and collaborations
Sept 5-9th	GGGI Jeju	<ol style="list-style-type: none"> 1. Institutional collaboration meeting 2. Societal demand and successful GE transition (doc attached) 	<ol style="list-style-type: none"> 1. Agreements to collaborate for impact 2. Importance of societal demand (and GEC value recognised)

SG DECISIONS and Actions:

- **Overall SG approval to diary and events**
- **SG to attend GEC 26th and 27th Annual GEC summit and Jeju.**
- **SG agreement on Jeju events –**
 - The panel for Societal demand and successful GE transition
 - The institutional collaboration support meeting
- **OG to request GGGI Jeju events earlier in the Green Week (Tuesday/Wed)**
- **SG to ensure their organisational senior representatives are present at collaboration event, well briefed and supportive of collaboration**

3. SG Detailed review of Global GEC Summit – 26th and 27th of July, London

Event Purpose: Refresh and revitalise GEC network and programmes and collaborations

Overview

Dates – Tuesday 26th and Wednesday 27th July

Location – *To be confirmed (due to refurbishment of ICAEW Great Hall)*

Themes – (Day 1) *State of the Global Transition (public event)*, (Day 2) *Scale up Our Impact (GEC members event)*.

Day 1

Morning (9.30-13.00) – Building the state of the global transition to green and fair economies.

- Interactive session is based around transition narrative product.
- This product has crowdsourced GEC members' expert sectoral and thematic knowledge to work out the state of green economy
 - Nationally – possibly UNEP GE Progress framework
 - GEC G20 Economist analysis
 - **Business perspectives**
 - Tales from the world
 - Enabling Policy stories:
 - SDGS – beyond GDP - accountancy
 - Finance shifting – green bonds other
 - Energy transition – Energiewende, SE4All
 - Inequality – Pope other
 - Natural capital adoption
 - Tipping points – interactive conclusions – charismatic presenters (Achim Steiner approached).

Afternoon (14.00-17.00) – Acceleration

- Weaving in GEC interventions – and those of others
- VOTE – is it enough? What else....
- Scaling up...
- Invitation and process of collaboration - Building a coherent movement

Day 2

Morning (9.30-10.30) – Introduction

- Introductory session explaining the day's aim of scaling up GEC activities with new funds and confidence.
- Discussion take input from day 1 to push projects forward and identify new initiatives aligned with GEC and funder priorities.

Morning (10.30-13.00) – Scaling up our impact - Global policy

- Five policy themes – planning in detail. Chaired by GEC members.
- Content speed dating
- A set of parallel work group discussions on each GEC theme/project and EC dialogues, convened by GEC members themselves.

14.00-15.00 & Afternoon Scaling up our impact - National implementation

- Seven Country reps – meet the ambition, collaborate for impact (Mao SA, George/Zeenat India, Nicole Caribbean etc)

Afternoon (15.00-17.00) – Shared story and GEC member meeting

- GEC secretariat High energy, co-creating and refreshing our shared narrative – story comes to life – on screen – voting – next year...

SG DECISIONS and Actions:

- **SG approval for event outline**
- **SG to attend.**
- **OG to include Business in the transition narrative**
- **OG and MW to consider if Canadian Sustainable Prosperity story to be included**

4. SG detailed review of GEC at GGGI, 5-9th Sept

GEC have been request to be present. We have confirmed with GGGI 2 GEC events:

- i. Institutional collaboration meeting (**Note – This is senior support for our collaboration process.**)
- ii. Societal demand and successful GE transition (outline below)

Side event title:

The importance of societal demand to support successful green economy transitions: the why, what and how...

Brief description of the event:

The green growth agenda is gathering pace in the corridors of international institutions and businesses. But, to date, the concept has meant little to local and national populations. If green growth planning and policies are to be successful in driving transformation then they need to respond to the aspirations and concerns of the broader public.

This seminar will answer the questions ‘why, what and how’ of making green economy transitions inclusive, aspirational and fair

We will hear from Steve Bass (IIED) who has successfully led 7 green economy dialogue processes on behalf of IIED and GEC, Steven Stone (UNEP) who runs PAGE which has active national policy processes in more than 10 countries around the world , George Varughese (Development Alternatives) – whose organisation ran India’s first and largest green economy multi-stakeholder process, Peter Poschen (ILO) - formerly head of ILO Green jobs initiative and now focussing on Brazil’s green fair economy policies, Mike Wilson (Sustainable Prosperity), who brings the exciting Canadian perspective on cultivating societal support for Canadian government’s green policy ambition. The seminar is chaired by Oliver Greenfield (Green Economy Coalition), who will encourage both the panel and the audience to share their insights so that GEC’s seven national multi-stakeholder processes can mobilise local actors in the transition to support more ambitious and successful government green economy policy reform.

Objectives:

Improving knowledge of ‘why, what and how’ to cultivate societal demand to support successful and ambitious green economy processes.

Methodology:

Panel discussion and public debate

Participants (target number and sector):

100 – green growth policy makers and practitioners

Brief description of venue set-up:

Theatre-style seating (100) with top table for discussion panel (6)

Expected outcome:

Audience contribution to and recognition of the need for inclusive green growth transition processes. Stronger understanding of GEC's plans and added value as a compliment to GGGI and PAGE government processes.

SG DECISIONS and Actions:

- **SG approval of event outline.**
- **SG to form panel of event**
- **OG to ask GGGI to move our events earlier in the week.**

4. AOB – actions outstanding

- Distributed GEC delivery model (managing risk – GEC IIED MOU) to be developed **(OG)**.
 - **PP encourages GEC to have a proposal before the GEC summit**
- Based on EC contracts and GEC steering group decision – EC DEVCO to be invited to Steering Group. Thibaut Portevin for June meeting **(OG)**
 - **SG final approval given. OG to invite Thibaut.**

NEXT MEETING SCHEDULED Thursday 9th June 2016. 1pm UK.