



GEC Global Meeting

26th & 27th July

"The state of the global transition"

Venue: The Honourable Artillery Company, Armoury House, City Road, London, EC1Y 2BQ

Tues 26th July - Global Meeting (GEC Members & Public)

Weds 27th July - Coalition Strategy Day (GEC Members, Friends & Stakeholders)

On the 26th July, the GEC will be hosting our **2016 Global Meeting** bringing together our members and wider network from around the world including civil society, government, business, academia and the general public to explore the state of the global transition to green economies.

Day 1 - 26th July

GEC Global Meeting

Our first day is the **Global Meeting** - open to all and based on achieving two key outcomes:

1. Taking stock of the global transition to green economies

We will be setting the green economy scene and hearing from key GEC experts, including:

- A status check on the state of the 'brown economy'
- International progress on green economy from the UN, OECD, and GGGI
- Key country and regional perspectives from around the world, including Canada, South Africa, India, Mediterranean countries and the Caribbean region
- Overview of emerging enabling policies for green economy around the GEC's 5 themes of change: Measure What Matters, Move the Money, Greening Sectors, Green Must be Fair, and Economics for Nature.

2. Sharpening political narratives for green economy

The politics of transition is as important as the economics, so in the afternoon we go on to interactively examine the politics of the green economy transition:

- The emerging global narrative
- The state of public political opinion
- The response and ways forward - contexts and countries

Day 2 - 27th July

GEC Strategy and Planning

Following our Day 1 Global Meeting, Day 2 is a **Coalition Strategy Day** primarily aimed at GEC members and organisations interested in collaborating and working with the GEC. Join us to plan how we scale up our actions and impact.

Our main objectives will be exploring the GEC's new national and regional dialogues, expanding our activities across our 5 global thematic areas and developing our global advocacy action.



Day 1 - Tues 26th July

Agenda - Global Meeting

The **3 main outcomes** for the day 1 are:

1. Stock take of a) the state of GE transition and b) political public opinion/awareness
2. Sharpen our GEC political interventions
3. Build momentum and insights for GEC action

Time	Session Title and Description
9.00 - 9.30	<p>Registration Arrival, coffee and networking</p>
9.30 - 10.00	<p>Meeting Open & Welcome Welcome from the GEC Steering Group and Convenor, and introduction to the Green Economy Coalition (GEC).</p> <p>The Convenor explains the objectives and format of the two days, and introduces who is in the room.</p> <p>The Steering Group introduce the GEC's 'Big Picture' theory of change and ongoing work on mainstreaming green and fair economies.</p>
10.00 - 11.30	<p>The State of Transition - Global and National Leadership We begin charting the state of the transition with a look at our declining conventional economic model and its green replacement:</p> <ul style="list-style-type: none"> - What is the state of the 'brown economy'? - What is the state of the 'green and fair economy'? <p>From the global to national, we explore the transition further by hearing from key regional and national perspectives:</p> <ul style="list-style-type: none"> - Canada and the G20 - Africa: Senegal/South Africa - Asia: Mongolia/India - Caribbean - Mediterranean countries <p>We conclude with insights drawn from the national transition leadership</p>
11.30 - 11.45	<p>Coffee and Networking</p>



11.45 - 12.45	<p>The State of Transition - Enabling Policy</p> <p>The Convener leads a further discussion on the decline of brown and the emergence of green and fair, with a focus on contributions from key policy areas:</p> <ul style="list-style-type: none"> - Governance and Measurement - Moving the Money - Green and Fair Sectors - Green Must be Fair - Economics for Nature <p>We conclude with reflections on what these changes mean to the transition</p>
12.45 - 13.30	<p>Buffet Lunch & Networking</p>
13.30 - 15.15	<p>Sharpening Political Narratives for Green Economy</p> <p>We will hear a Club of Rome authored Global Transition Story which will be followed by a table discussion around the room on:</p> <ul style="list-style-type: none"> - What is missing? - What narratives are working? <p>We shall have a political reflection on the story and our thinking. Then the GEC communications team will summarise how we will respond.</p>
15.15 - 15.30	<p>Coffee and Networking</p>
15.30 - 17.00	<p>Debate - State of Public and Political Opinion</p> <p>The GEC advocacy team will lead a plenary discussion on the politics and public image of the transition, building on the conversations developed at our tables.</p> <p>We draw on expertise and perspectives from business, from media, from civil society, from the GEC network and beyond, to ask what is stopping this 'story' going mainstream and what we need to do to strengthen the political cases for change in different contexts and countries.</p>
17.00 - 17.30	<p>A Shared Agenda</p> <p>Summing up, opportunities to collaborate for action and meeting close.</p>



Day 2 - Weds 27th July

Agenda - GEC Strategy Day

The **5 main outcomes** for the day are:

1. To confirm and agree our GEC strategy
2. To orientate and update the GEC members and new potential partners with the breadth of the GEC work, its theory of change and how it all fits together
3. To deepen all the project areas – creating greater clarity, advancing the thinking, offering opportunities for collaboration, ensuring links between projects, and confirming next steps
4. To develop our global advocacy work
5. To build trusting working relationships between our existing and potential coalition members

Time	Session Title and Description	Outcome
9.00 - 9.30	Registration Arrival, coffee and networking	
9.30 - 10.30	Welcome, Recap & GEC Theory of change A welcome back from the GEC Convenor followed by an introduction to GEC ways of working GEC and the day: <ul style="list-style-type: none">- Who is in the room- The Global Spotlight- GEC Policy Circle- National Action & Dialogues	<ul style="list-style-type: none">- Clarify messages from Day 1- GEC introductions, orientation and understanding- GEC ways of working clear
10.00 - 11.05	The Spotlight and Global Policy carousel A chance to taste the GEC's different thematic areas and decide which you most want to explore in detail: <ul style="list-style-type: none">- Measure What Matters- Moving the Money- Sectors and SMEs- Green Must be Fair- Economics for Nature- Spotlight – Global Advocacy	<ul style="list-style-type: none">- Better understanding of the GEC's thematic areas- Clarity on links and alignment of GEC themes to your organisation's own work- A chance to input initial thoughts into the themes
11.05 - 11.15	Coffee and Networking	
11.15 - 12.15	National Action & Dialogue programmes carousel A chance to meet the GEC's national/regional action teams and understand how to collaborate with these hubs in country: <ul style="list-style-type: none">- Mongolia, India, Caribbean, Canada, Europe, Mediterranean, Senegal, South Africa, Uganda, Peru A chance to meet international organisations active on green economy/growth and understand the opportunity for institutional collaboration through the GEC:	<ul style="list-style-type: none">- Stronger understanding of GEC country projects- An opportunity to connect and plan in-country collaborations

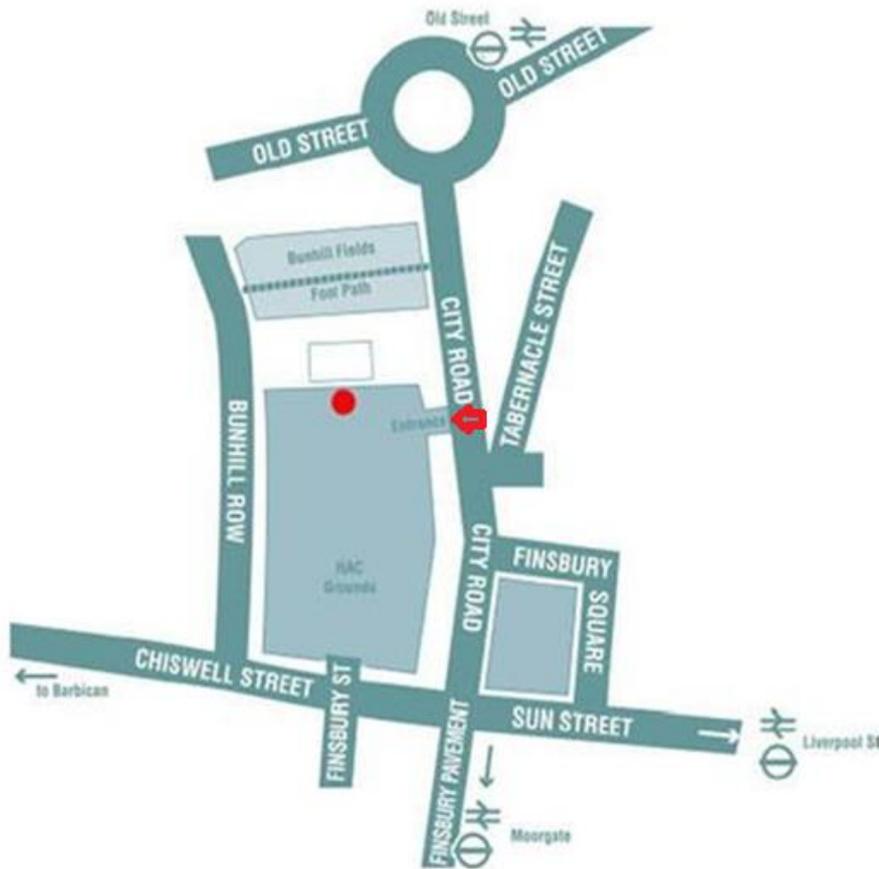


	- GGGI, GIZ, OECD, UN PAGE, GGKP	
12.15 - 13.15	Buffet Lunch	
13.15 - 14.15	<p>Deepening the projects Join the project groups for each thematic area for meetings to refresh and take their activities to the next level.</p> <p>New members are welcome to join any of the seven main project areas (or help form new ones, depending on interests)</p> <ul style="list-style-type: none"> - Measure What Matters - Moving the Money - Sectors and SMEs - Green Must Be Fair - Economics for Nature - Country collaborations - Spotlight – Global Advocacy 	<ul style="list-style-type: none"> - Create greater project clarity - Offer opportunities for collaboration and links between projects - Confirm next steps
14.15 - 14.30	Coffee and Networking	
14.20 - 15.15	<p>Spotlight & Global Advocacy plenary The core GEC advocacy team will present their assessment of the state of our green economy outreach, followed by an open plenary to discuss with the coalition and plan ways forward.</p>	<ul style="list-style-type: none"> - To develop our global advocacy work
15.15 - 16.00	<p>Coalition Strategy and Feedback session Participants will come together to discuss the GEC strategy co-created during the day, GEC growth and new membership opportunities and to feedback to the secretariat on the state of our coalition more broadly.</p> <p>We finish with agreement of next steps and meeting close.</p>	<ul style="list-style-type: none"> - The process to sign-off our GEC strategy - Confirm next steps and priority actions
16.00	Meeting Closes	
16.00 - 17.00	<p>GEC steering group meeting GEC steering group will meet for a post-meeting session to status check, reflect, and plan for the future.</p>	<ul style="list-style-type: none"> - To reflect and plan



Logistical information

Venue: The Honourable Artillery Company, Armoury House, City Road, London, EC1Y 2BQ



Closest Underground Stations:

Moorgate (take Exit 2 and walk north up City Rd) or Old Street (Exit is signposted Armoury House. Walk south down City Rd). Both tube stations are a 5-8 minute walk to the HAC venue.

Closest Mainline Stations:

Liverpool Street (approximately a 10 minute walk)

Moorgate (approx 5-8 minute walk)

The property frontage on City Road has a "castle" appearance and is situated directly next to 32-36 City Road and opposite the new Travelodge

There is an NCP carpark at Finsbury Square almost opposite the HAC venue.

Useful contact information:

Mariam Batchelor 07859037846 / info@greeneconomycoalition.org

The HAC 020 7382 1533



Accommodation suggestions

[The Z Hotel Shoreditch](#) (5 minutes away)

3 Stars

136 144, City Road, London, EC1V 2RL

+44 (0) 20 3551 3702

[Holiday Inn Express London City](#) (6 minutes away)

3 Stars

275 Old Street, EC1V 9LN

+44 (0)871 423 4876 0871

[South Place Hotel](#) (7 minutes away)

5 Stars

3 South Place, EC2M 2AF

+44 (0)20 3503 0000

[Citadines London Barbican Apart-Hotel](#) (9 minutes away)

3 Stars

7-21 Goswell Road, London, EC1M 7AH

+44 (0)20 7566 80 00

[Courthouse Hotel Shoreditch](#) (9 minutes away)

5 Stars

335-, 337 Old St, London, EC1V 9LL

+44 (0)20 33105555

[Andaz London Liverpool Street](#) (9 minutes away)

5 Stars

40 Liverpool Street, London, EC2M 7QN

+44 (0)20 7618 5010

[Apex London Wall Hotel](#) (9 minutes away)

4 Stars

1 Seething Lane, London, EC3N 4AX

+44 (0)20 7702 2020

[196 Bishopsgate](#) (9 minutes away)

4 Stars

196 Bishopsgate, London, EC2M 4NR

+44 20 7621 8788

[Thistle City Barbican Hotel](#) (10 minutes away)

3 Stars

Central Street, Clerkenwell, London EC1V 8DS

0800 330 8002 / +44 (0)207523 5050

[Travelodge City Road](#) (Opposite HAC)

3 Stars

1-23 City Road, London, EC1Y 1AE

www.travelodge.co.uk

0871 984 6333

